

### Catholic Women Install Officers

New committee chairmen were installed at the regular monthly meeting of the Parish Council of Catholic Women of St. Catherine's Church, held last Thursday.

Mrs. Joseph Andrade, president, conducted the installation and gave each new chairman a lovely corsage.

Installed in the services were Mesdames John McDannel, parliamentary; Dale Sutton, publicity; Leroy Herbers, program; Wallace Ophelm, altar and charities; Leo Pryer, hospitality; J. Brown, library; Jean Baer, health; D. Reeves, confraternity; E. Vollmer, war relief; Steve Zemba, home and school; W. Weider, ways and means; M. Melvold, transportation; J. Pappal, telephone; N. Coffman, USO; Woodrow Bird, membership; and D. Bennett, welfare.

Installed as officers of the group were Mesdames Joseph Andrade, returning as president; Steve Zemba, vice-president; John Pappal, recording secretary; Ed Forster, corresponding secretary; and J. Cardoso, treasurer.

**LOOK KIDS!**  
SIGN UP NOW!  
FOR THE  
**Torrance Drum Corps**  
First Meeting  
**SATURDAY, MARCH 7th**  
— Call In for Details —  
**BETTIE THOMAS STUDIOS**  
1215 CRENSHAW  
Phone Torrance 2843

## Your beauty plan

with FRAN



by Fran Colmar

As old as the human race itself is woman's desire to be beautiful, to attract and hold the interest of that elusive creature—Man. This yearning for an attractive personality was as much a part of the Stone Age woman's thinking as it is for the modern Miss or Mrs. We have come a long way from the early cultures of daubing the face and body with clay coloring—filing the teeth—or wearing the teeth of wild animals for adornment.

We have come a long way from the Egyptian, Greek and Roman eras where the refinements of beauty culture required the uses of exotic oriental oils, lotions and perfumes—a condition which made beauty available only to the very wealthy and powerful.

**Beauty Available to All**  
To a greater or lesser degree these expensive requirements of beauty upkeep continued through the Middle Ages, the Victorian era down to the present. Today, however, there exists this difference. Although lotions, creams, oils, deodorants, etc., are still used in beauty care—mass production, mass education and a sane approach to body care have placed beauty at the fingertips of every woman.

Through the medium of this column, I shall bring you simple, inexpensive suggestions which will help bring out the natural beauty that is yours. As a beauty consultant and lecturer, my primary concern has always been the Miss and Mrs. with a moderate purse, whom I felt deserved the right to enhance her appearance every bit as much as her more fortunate sisters.

**State of Mind**  
A very wise old philosopher once said, "Beauty is a state of mind."  
Think beautifully—Be beautiful. True beauty is both internal and external. The radiance of a kind heart shines through the window

of the eyes: Think of the good people you know and see if there is not a connection of beauty in your own mind with these self-same individuals.

Act beautifully. Follow simple rules of posture, cleanliness, rest, food consumption and beauty care and you will be a joy forever.

**Happy Balance**  
Please note. It is a wonderful attribute to have a noble soul, a superior mind, an unselfish approach to life, but it need not be encased in a gross body with a sluggish skin tone, sagging chin, dull hair or premature wrinkles.

Doesn't it stand to reason that a happy balance can be achieved in this co-mingling of positive thinking and a positive beauty care?

In this column I plan to deal with specific problems that vex all of us in the matter of personal beauty. Whether it be care of the skin, hair, eyes or body, we shall see if we cannot find the answers for your own personal problem.

If you will address me through the offices of this paper, I shall be most happy to take up your questions as they come in.

**MONTANA PRODUCT**  
Montana yields corundum, used for abrasives.



**PRIZE-WINNING COIFFURE**—Mrs. Hugh Wilson of Lomita displays the lovely hair-do that won first prize in the silver-gray matron styles in the Spring Hair Styling Show by the Coiffure Guild of Los Angeles and Hollywood. Her hair style was created by H. Martin of Martin's House of Beauty in Lomita. Martin was also the winner of first prize in the teen-agers division. Miss Frances Mackay modeled for this division. Martin won two out of six trophies awarded at the showing, in which 90 hair stylists competed. The trophies are on display now at the local beauty shop.



**DRUMMER**—Jim Bell, well-known band drummer and director of the prize-winning Japanese-American drum corps, will be director-teacher of the drum corps being formed now by the Bettie Thomas Studios. The drum corps will be open to all Torrance youngsters and will provide musical education and recreation at a very low cost. The opening session is set for this Saturday morning at 9 a.m.

### Trio Rebekahs Entertain Official

Trio Rebekah Lodge No. 240 entertained District Deputy President Olga Guratovich at their regular meeting last Wednesday. The Deputy and her marshall, Fern Hammel, were presented with beautiful corsages.

Ruth Jacobs was installed as Warden by the Deputy.

The hall, in honor of George Washington's Birthday, was decorated in patriotic colors by Katherine Vash, chairman for the evening.

Wednesday evening, March 11, Trio will be hostess to Ethel M. Garner, President of the Rebecca Assembly of California. With Garner will be members of her official family. A green and white color scheme will be carried out in honor of St. Patrick's Day.

**FREIGHT CAR LOAD**  
Total capacity of all freight-carrying cars owned or leased by United States Class I railroads was 90 million tons in 1950.

## ADAM'S DRESS SHOP

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ARRIVING DAILY: NEW SPRING COATS — SUITS — DRESSES

new angle in broadcloth stripes...

**\$2.98**

**SHIP'N SHORE**  
has a brand new slant on stripes! This sleeveless shirt pencils each one at fashion-perfect angles. See the mitred collar... the step-ladder placket front? Pastel, vivid or dark strokes on white combed cotton broadcloth... superbly washable... sizes 30 to 38.

**NEW SHIPMENT JUST ARRIVED!**

## GRAND OPENING NEW BARGAIN DEPT.

Saturday, March 7, 1953

**BARGAIN DEPARTMENT**  
with Irregulars on  
**FAMOUS BROCK DINNERWARE**  
Will Be Made  
Available Daily to the Community

from

8:30 A. M. TO 4:30 P. M.

Special Free Gifts with Opening Day Purchases

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## Sam Levy presents



MISS ALICE CORR, 1953 MAID OF COTTON, wears the finest all-cotton wardrobe in the world, created by America's outstanding designers. Her lingerie wardrobe includes a number of Artemis designs.

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**THE MAID OF COTTON**  
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It's the same glamorous cotton lingerie that's part of the most fabulous, most luxurious cotton wardrobe in all the world! And it's here now... ready to make you more beautiful than ever this spring and summer... keep you cooler too. Styled in crisp Sanforized batiste or wonderful plisse that needs no ironing. Lavishly trimmed with exquisite embroideries. See these lovely slips, gowns and petticoats today!

**OPEN FRIDAY NITES TILL 9 P.M.**

## SAM LEVY DEPARTMENT STORE

1311 SARTORI AVE. TORRANCE

**the Double Diamond does it!**  
★ The secret is in the Double Diamond.  
★ The chart shows how it is made and how it controls.

"Perma-lift's" DIAMONET Girdle is cut from one piece of fine Nylon Power Net. The elastic wraps around the hips to overlap over the tummy in a double diamond principle of scientific cut and diagonal tension automatically flattens and supports your tummy with no uncomfortable downward pressure, takes charge of all your figure problems.

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A sensationally different, sheer, boneless, one-piece power packed "Little" nylon girdle that slims your hips—flattens your tummy—and is so light you'll never know you're wearing it. Only \$6.95

Don't confuse DIAMONET with any other girdle. Wonderful DIAMONET is brand new in design—is sheer and airy, yet controls with all the persuasiveness that you expect of your girdle. Once you've enjoyed the blissful comfort of a "Perma-lift" DIAMONET Girdle, you'll want to wear it always. Don't wait—if it's your first girdle or your twenty-first, you'll know you've found the perfect garment for you. Ask for DIAMONET Nylon Girdle or Pantie by name today in our Corset Department.

**Perma-lift GIRDLES PANTIES**

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**1271 Sartori Ave. — Torrance 2171**  
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